

Table 2.2. U.S. Manufacturers' Sales Branches and Offices¹ - Total and E-commerce Sales: 2008 and 2007

[Estimates are based on data from the 2008 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.2A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2008		2007						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2008	2007	2008
42	Total Manufacturers' Sales Branches and Offices	1,705,397	542,758	1,687,105	546,551	1.1	-0.7	31.8	32.4	100.0
423	Durable goods	771,712	260,937	826,909	291,226	-6.7	-10.4	33.8	35.2	48.1
4231	Motor vehicles and automotive equipment	267,133	166,473	327,056	201,944	-18.3	-17.6	62.3	61.7	30.7
4232	Furniture and home furnishings	21,539	4,620	23,357	4,490	-7.8	2.9	21.4	19.2	0.9
4233	Lumber and other construction material	41,168	5,407	44,780	5,389	-8.1	0.3	13.1	12.0	1.0
4234	Professional and commercial equipment and supplies	147,236	21,888	135,018	21,298	9.0	2.8	14.9	15.8	4.0
42343	Computer equipment and supplies	90,188	11,532	81,232	11,641	11.0	-0.9	12.8	14.3	2.1
4235	Metals and minerals, excluding petroleum	68,282	21,264	64,499	16,811	5.9	26.5	31.1	26.1	3.9
4236	Electrical goods	(S)	16,844	104,335	(S)	(S)	(S)	(S)	(S)	3.1
4237	Hardware, plumbing and heating equipment	19,051	(S)	19,661	(S)	-3.1	(S)	(S)	(S)	(S)
4238	Machinery, equipment and supplies	99,995	19,765	100,263	18,151	-0.3	8.9	19.8	18.1	3.6
4239	Miscellaneous durable goods	7,325	1,147	7,940	1,121	-7.7	2.3	15.7	14.1	0.2
424	Nondurable goods	933,685	281,821	860,196	255,325	8.5	10.4	30.2	29.7	51.9
4241	Paper and paper products	44,627	5,661	44,257	5,364	0.8	5.5	12.7	12.1	1.0
4242	Drugs, drug proprietaries and druggists' sundries	204,670	86,466	203,452	83,876	0.6	3.1	42.2	41.2	15.9
4243	Apparel, piece goods, and notions	5,317	(S)	5,515	1,248	-3.6	(S)	(S)	22.6	(S)
4244	Groceries and related products	198,587	53,093	188,954	51,047	5.1	4.0	26.7	27.0	9.8
4246	Chemicals and allied products	83,198	(D)	78,088	12,870	6.5	(D)	(D)	16.5	(D)
4247	Petroleum and petroleum products	309,243	89,495	265,836	71,219	16.3	25.7	28.9	26.8	16.5
4248	Beer, wine, and distilled beverages	12,093	(D)	11,624	1,730	4.0	(D)	(D)	14.9	(D)
4249	Miscellaneous nondurable goods	75,950	30,143	62,470	27,971	21.6	7.8	39.7	44.8	5.6

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(D) Denotes an estimate withheld to avoid disclosing data of individual companies; data are included in higher level totals.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions see <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2008 Annual Wholesale Trade Survey